

BRANDING POLICY

APPROVED \_\_\_\_\_

BRAND DESIGN

The brand for purebred Shagya-Arabians is a patented brand. The design is a sunburst with a stylized "Sh" inside. There are two sizes of brands available; mature horses are branded with the larger size, and horses under the age of \_\_\_\_ are branded with the smaller size. (Notation of the Shagya Sun Logo should be placed here.)

BRAND PLACEMENT

The brand is placed in the middle of the horse's left hip.

BRAND TYPE

The brand is applied using a hot iron technique.

BRANDING AGENT

All current NASS Board of Directors and Officers, with the proper training, are eligible to become Branding Agents. The Breeding Committee is responsible their training and technical instructions. A current list of qualified Branding Agents will be compiled by the Chairman of the Breeding Committee and sent to the Registrar and Assistant Registrar. This list may be subject to change from time to time.

Branding Agents may be allowed to brand their own horses, provided that the proper procedures as set forth below regarding the application and fees have been taken.

ELIGIBILITY

Purebred Shagya-Arabians registered with the Shagya Arabian Registry of North America (SHARONA) are eligible to be branded.

Non-papered Shagyas conceived by either live cover or on-premise artificial insemination are eligible to be branded if the horse's Registration Application has been completed, and fees have been paid. Attestations from both the mare and stallion owners/agents must have been received by the NASS Registrar.

Shagya-Arabians conceived using transported semen (fresh or frozen) are not eligible for branding until the horse's registration application has been completed, fees have been received, and verification of parentage has been performed and accepted using blood typing.

The official owner of horses that have been sold on contract must give their consent to the buyer in order to have the horse branded.

## BRANDING FEE

A fee of \$30 is charged for each horse being branded. The fee must accompany the completed branding application.

## APPLICATION PROCESS

A branding application must be completed for each horse that is to be branded. The application is obtained from the Assistant Registrar (Assistant), and the completed application is returned to the Assistant, along with the fee. If the horse is not yet papered, a copy of the completed Registration Application and a copy of the check for the registration fee must also accompany the Branding Application.

Upon receiving the completed application, the Assistant logs each form and forwards the branding fees to the Treasurer. If for any reason the forms are incomplete, the Assistant will return all papers to the Originating Party, along with reasons they cannot be accepted. In case of any question regarding a horse's eligibility for branding, the Assistant will consult the Registrar and Chairman of the Breeding Committee.

Each year, the Assistant will report to the Board of Directors, Chairman of the Breeding Committee and Registrar the names of horses branded, and the names of the ones where the branding application has been received, but the horse have yet been branded.

The Assistant will then send the brands and forms to the nearest qualified Branding Agent (Agent) who will then contact the Originating Party and make arrangements for a time and place to brand the horse(s). The Agent may coordinate at his or her discretion the branding dates with more than one Originating Party in the same region order to use their time and NASS monies efficiently. The Agent will be instructed to schedule a date no more than three months after the application is received from the Assistant.

After the branding has been performed, the Agent will sign and date the Registration Papers, and apply the Shagya Sun logo. It is the owner's responsibility to photocopy this section of the Registration Paper and send it to the Registrar. Both the Agent and the Originating Party will sign and date the branding application.

The Agent will return the brands to the Assistant, and will make three copies of each branded horse's application. A copy be will distributed to each of the following:

- 1) Originating Party
- 2) Assistant Registrar - A notation will be made in the log that the horse has been branded.
- 3) Chairman of Breeding Committee