



NASS BOD Meeting Conference Call

November 10, 2010

6:30 PM Pacific Time

BOD MEMBERS PRESENT: Roll Call: To Include "silent listeners"

NASS President	Jamie Buck
NASS Vice President	Jamie Bratt
NASS Treasurer	Arlene Michaud
NASS Secretary	Stephany Seay
Northwest Region Director	Patricia Betts
Midwest Region Director	Rebecca Blair
Eastern Region Director	Kathleen Warren
Southwest Region Director	Elaine Kerrigan
Rocky Mountain Region Director	Kathy Richkind – late attending meeting due to business obligation
BOD at Large	Monique Vincent – absent due to business obligation
BOD at Large	Gwyn Davis
Registrar	Carol Neubauer – absent due to other obligation

AGENDA:

Call to Order:

NASS Meeting Called to Order by Jamie Buck, NASS President.

Welcome & Announcements:

For the accuracy of minutes this meeting is being recorded for NASS Secretary Stephany Seay

AGENDA ITEMS:

- **NASS BOD Minutes** – Approval of July 28, 2010 BOD Meeting Minutes
 - ✓ Adele moves to approve approves, Gwyn seconds.
- **Treasurer's Report: Arlene Michaud**
 - ✓ NASS Financial/Banks: First National: \$184.59 – no fee account; Wells Fargo: \$52.99 (bank charges have increased from 2.50 to 5.00 a month; (Adele) had bank account correspondence from Arlene, Adele will do the signature needed for the Wells Fargo account; (Patty) concerned that Wells Fargo fee is \$60 a year; Arlene will see if they can give a break to non-profits.
 - ✓ ISG Dues: paid. \$1,159.28
- **Membership Report: Arlene Michaud**
 - ✓ Membership renewals update: 96 members; 22 annual members; 1 junior member; 62 life members; 11 founding; Newest members: Skye Peechie, Tony Jones, Debra Coe
 - ✓ November 1st - Membership Invoices: Nothing been sent out yet, question about life-membership. Has anything been changed on that? (wait until new business discussion)
- **Registrar Report: Carol Neubauer (Not on tonight's call);**
 - ✓ Arlene has not yet received Carol's expenses (\$193.64)
 - ✓ Jamie Bratt still needs a sample copy of registration forms. Did get a digital proof earlier this week, waiting for Carol's approval.
 - ✓ Received 2 registrations that have to be approved by Adele prior to Jamie signing and sending.

(Connection dropped momentarily)

- **ISG Liaison Report: Adele Furby**
 - ✓ Still have not received answer from Carin Weiss, recording ISG secretary, over discrepancy on the number of votes cast on the NASS proposal at the ISG 2010 delegate conference. Adele will report when an answer is received.
- **Information Officer: Gwyn Davis**
 - ✓ Nothing to report

• **Regional Directors - Reports:**

- ✓ Eastern Region – Kathleen Warren - Nothing to report
- ✓ Southwest Region – Elaine Kerrigan - Nothing new to report
- ✓ Rocky Mountain Region - Kathy Richkind - Not on call yet
- ✓ Northwest Region – Patty Betts - Nothing to report
- ✓ Midwest Region – Rebecca Blair reported seeing **SA Belshazzar** at the WEG, Adele mentioned plan to include news about the horse in NASS NEWS, Jamie Bratt contributed that there will be a report in the upcoming NASS NEWS.
 - ✓ **SHL Belshazaar** was an alternate at the World Equestrian Games

NASS President Jamie Buck - would like RDs to touch base with their local membership at least once a month if not more to see where they are, what they are up to. More outreach is definitely needed.

• **Organization Reports/Updates:**

- ✓ **USDF & USEF – Kathy Richkind:** We have one award winner for our USDF all breed awards- **Silver Bells**, winning at training level for junior and open divisions, with an amazing average of 69+%!!! Terry Hey was in the running but could not get to enough recognized shows (4) during the year - it is hard for those of us that are geographically challenged!
(Adele) *Flying Changes NW Sporthorse* magazine article had nice picture of **Silver Bells** in July issue “sparkled in training level...”
(Adele) *USDF Magazine “Breed of the Month” is Shagya~Arabian!!!* We need to have some officer in NASS who is in regular contact with all of these magazines. We need to keep letting people know who we are and what we do. **Stephany Seay** is willing to do this, but would like something to send and help with a good list of magazines. What magazines are out there, what they require, etc? **Stephany and Adele** will work together to get the appropriate “message/text” together, and Stephany will go from there and keep a database of who sent to, what their requirements are, dates, etc.
- ✓ Also discussed if a NASS representative will be present at the **USDF convention in Florida** to receive the award. **Kathleen Warren** stated that she believes the owners will be attending; she will follow up on this since the convention is in her neighborhood. \$15 award; needs to be submitted by a “certain time” **Arlene** will coordinate with **Kathleen Richkind** and get that out in the mail.
- ✓ **AHA – Elaine Kerrigan:** Elaine’s stallion **KB Omega Fahim+++//** won the Intermediate II and the Grand Prix, while daughter, **KB Jull Fahim+//**, won the Prix St. Georges and Intermediate I. Never before father/daughter swept it!!!!!! Probably won’t see another national for a couple of years, as next is in Kentucky.
- ✓ **AERC –Monique Vincent (not here) & Patty Betts:** Possible AERC awards for NASS: What would the award look like, what would it be, how much would it cost NASS; Most endurance awards are for something that’s useable (as opposed to a certificate or a trophy). Suggestion that group should discuss and present ideas to BOD. Gift certificates to tack vendors, for example.
 - Next BOD meeting is in January, should the group discuss before then? 2011 season starts Dec. 1st. Pattie will find out more, committee will get together, and take it from there.
 - Jamie Bratt submitted article to AERC; reflections on her first endurance ride with **Shagya Skamp AF**; Should appear in Feb. issue
- ✓ **USEA - Nothing to report**

COMMITTEE REPORTS:

- ✓ **Breeding Committee Report: Adele Furby (Chair):** Need to update stallion list that's on the web site; Adele will get this done by the end of the year.
- ✓ Want to officially request that the BOD for **Onyx AF** to waive his performance test (newly required of all Shagya-Arabian stallions approved for breeding as of 2009 Inspection Tour) due to his injury; Adele sent Veterinarian letter to BOD and in discussion commented that this precedent has been set in Europe a number of times.

Motion: Elaine makes motion to waive performance criteria for **Onyx AF** under circumstances of suffering injuries as a foal, accompanied by Veterinary letter indicating prognosis for future soundness were poor due to damaged stifle ligaments discovered during surgery; **Onyx AF** is already approved and registered for breeding; Precedent has been set in Europe a number of times.

First: Jamie Bratt; **Second:** Arlene. **Motion approved. Performance REQUIREMENT WAIVER APPROVED BY NASS FOR ONYX AF**

- ✓ Request from new NASS member; wants to get her horse branded; she's in the mid-west, located an ATA-trained brand-technician; requesting that NASS ship brand to her for her horse so she can get this done. Member will pay for shipping of brand. Bylaws require NASS branding agents to do this job. Adele wanted to request that we allow this brander to brand this horse (fee and NASS Branding application already sent it). Seeking official permission from NASS BOD. Jamie Buck would like BOD to get name/documentation of this individual who would do the branding. Patty asked about the verification for the branding to be allowed to be put on a horse, Adele replied that There is a specific application process which has been in place with NASS for many years to be followed; very formal, including an application, copies to be sent to the Registrar, Assistant Registrar and the Branding agent, etc. verification of the identity of the horse, etc, are all in place and applicant has already completed necessary paperwork. Adele will send in the name and references for the branding agent which will be used to brand this horse. Elaine commented that we need to be careful and make sure the brands are not "lost" as they were a few years ago when an ex-officer of NASS retained the brands in her possession without NASS approval. Request was granted.

• **NASS Performance Awards Report: Elaine Kerrigan (Chair):**

- ✓ Article about Elaine Kerrigan's **KB Omega Fahim +++// ox** and photo of **Shagya's Serena AF** and Elaine.
- ✓ Awards Sponsors for 2010 needed to help fund the awards (How much do we need)
- ✓ One horse in breeding sport in-hand; one in combined training; no horses that turned in anything for distance riding; Adele's stallion, ***Hadban USA**, added for endurance, updated info sent in to Elaine by Adele; 2 rides for Monique (not turned in by her); three for dressage; one in open-hunter. Four horses looked up by Elaine for Endurance.
- ✓ Jamie Bratt will drop in reminder in current newsletter; suggestion NASS membership receive email reminder.
- ✓ Sponsorship for **Silver Bells**; Adele sent in 5 sponsorships today. Only \$20 to sponsor award!
- ✓ DEADLINE FOR AWARDS **December 14th**;

• **Learner Judge/Education Committee Report: Kathy Richkind (Chair)**

Skipped since Kathy had announced she would be late in attending meeting due to business obligation.

• **Website & Social Networks Reports:**

- ✓ Inspection issue should be posted on the NASS Web Site; Jamie Buck will post on site. In general, newsletters should be easier to find on website.
- ✓ Rebecca still working on updating/upgrading web site.
- ✓ **Internet Forums/Blog Internet: Kathleen Warren / Face Book/ Twitter: Jamie Bratt**
- ✓ **FaceBook** post today
- ✓ What kind of regulations do we want to post on FaceBook page (i.e. info about horses related to NASS family but not necessarily registered) **Jamie Bratt** recommends info about these horses be allowed since it's an informal format; **(Adele)** has reservations, it's a slippery slope – asks Jamie

to be gatekeeper and regulate; Jamie Buck asks that we really monitor it – needs to stay professional; (Adele) if you're going to be NASS on FaceBook, then the info should pertain to NASS. How to keep the NASS page focused on NASS or think about if FaceBook is an appropriate tool for NASS.

(Kathy Richkind on the call now)

Should we continue with the FaceBook page or should we turn our efforts towards a blog, which would be unique among Shagya groups? While FaceBook posts can be removed by dedicated administrator(s), blog posts must go through the blog's administrator before it is visible to the general public. Board agrees that we need to table this for now, think about it, come up with a policy OR decide if we want to FaceBook or not. (Jamie Bratt will follow up with an email about this).

• **Newsletter Committee Report: Jamie Bratt (Editor):**

- ✓ NASS Newsletter update
- ✓ Way behind, many apologies. Newsletter draft is 98% complete. Carol has looked at it. Reasonable time for it to be on NASS web site would be Sat. of this week.
- ✓ Upcoming ideas: Getting a lot of good professional-quality photos – but not enough room in Newsletter. What about an end-of-year "swimsuit edition" of photos; Think on calendar and sell it as fundraiser ... silver anniversary is coming up! What is our policy for who's photos get in? Too late for 2011 calendar; What about a student-calendar that starts in August and goes through following year? Kathleen would co-chair with Jamie 2 on calendar committee.

• **Fundraising/Marketing/Promotions/Events/Publicity Committee:**

- ✓ We should think about how we can celebrate the 25th anniversary of NASS and membership in ISG
- ✓ Equine Journal - *Are we going to continue with this magazine? Suggestions.* Very difficult to get articles; Layout and presentation has really deteriorated. Some look at Shagya article, and don't read the rest. Suggestion we do not renew. BOD agrees. Thank Terry and move on.

• **Stallion Auction Fund Raiser:**

- ✓ **Need Chair** (Need to be ready for promotion by "When"?)
- ✓ Adele is willing to offer one breeding each from two stallions this year; Arlene will throw in two breedings, choice of one; Elaine will give one;
- ✓ Need to solicitation for Stallion Donors (**Gwyn**); breedings can be offered to non-members or even non-Shagya owners. Gwyn agrees to chair stallion auction again.

• **New Business:**

- ✓ NASS Lifetime Membership Fee Revisited – Jamie Bratt
- ✓ 80% of memberships are life-time members; compared with other groups, ours is the cheapest lifetime, the next is an 8-year payout of membership fees. NASS is currently 4-year payout. If all NASS lifetime members were to convert to annual membership, we would increase our income to \$3,000/year. Patty feels that most lifetime members would not renew anyway, as they have moved on and are members of other groups; feels lifetime is a bad idea. Jamie Buck feels we should do away with it; others say, raise it. Adele thinks changing it, or raising it too much would prevent us from getting any more lifetime members. \$500-\$1,000 is lower average for most lifetime memberships; NASS requires \$200. Most people only join breed societies for a purpose; NASS has done really well financially in the past until a few years ago when \$ 2400 was lost to another entity during "reorganization" period, and then due to hostile takeover attempt our legal fees escalated for a period of time.) And now this world-wide economy has everyone not doing well. Patty says others are joining other Shagya societies and life-time memberships aren't working.
- ✓ Leave it at \$200 for now. Arlene will keep it the same for this year's renewals and subject can be revisited.

- **Old Business: NASS Survey by Patty –**

- ✓ Please review, please send comments, and share with other BOD so there can be discussions. Patty emailed this to the NASS BOD prior to the meeting for review.

- **Upcoming Events: - Any announcements from Membership regarding Events, Shows, Rides, etc.?**

- ✓ Gwyn – where are we at on our studbook publication? (Adele) nothing really has. Terry Hey volunteered to take it on, and nothing has really happened; problem is basically financial.

- **Questions from NASS Membership:**

- ✓ None

- **NEXT BOD Meetings Scheduled**

- ✓ *Wednesday January 26, 2011 - 6:30 PM Pacific Time*

- **Motion to Adjourn:**

- ✓ First – Gwen
- ✓ Second – Kathy R.
- ✓ Time -8:51 Pacific Time