



NORTH AMERICAN SHAGYA-ARABIAN SOCIETY, INC.

NASS BOD Meeting – Minutes

Conference Call - January 27, 2010, 6:44 pm PST

Present:

Jamie Buck, Elaine Kerrigan, Adele Furby, Kathleen Warren, Patty Betts, Monique Vincent, Arlene Michaud

Absent:

Kathy Richkind, Gwyn Davis, Carol Neubauer, Jamie Bratt, Hallie Goetz, Terry Hey

President's Report (Jamie Buck):

Meeting minutes posted on NASS web site www.shagya.net

NASS BOD meeting calendar on web site

Treasurer's Report (Arlene Michaud):

- 09 Year End Financial Report sent out; came out better than last year.
- Ending balance = \$742.51
- Current balance = \$1,353.87
- ISG dues are due (\$1,014.12 + \$20 fee for money-wire transfer)
- NASS Awards Trophy & Ribbons \$300 approx.
- Looking forward to membership renewals. Currently 80 paid members; 72 Life & Founding members. Approx. 33 members yet to renew.
- (Adele) Can we reword "miscellaneous expenses" to "Inspection expenses" to make it clearer – (Arlene) said that's not a problem to correct.
- (Elaine) Are in-kind donations broken down, i.e. Elaine donated arena for inspection? (Arlene) said no. Suggestion made to show breakdown on a separate sheet that includes in kind and monetary donations. Arlene can make a list of in kind and monetary donations.
- MOTION to approve. Seconded. All in favor. Motion passes. Financial will be posted on web site.

ISG Liaison (Adele Furby):

- New judges list from Bruno; Hallie named ISG judge
- ISG Meeting in Austria Friday, June 11 @ 3pm;
- Show Saturday & Sunday, 12 & 13 of June.
- New poster available for web site – Shagyas only now
- Adele invited to Judge at the Show and is one of four judges that will be there.
- Letter in to ISG BOD regarding NASS proposals, but haven't heard anything yet.

Regional Directors Reports:

- EASTERN (Kathleen Warren): Contacted those who need to renew. Got two returned emails. Nothing to report.
- SOUTHWEST (Elaine Kerrigan): Contacted all non-renewed folks; 2 will send them in. Have not had responses from any others
- NORTHWEST (Patty Betts): Nobody has contacted her, not much conversation with members. Curious about junior member from Bend, Emily Kristen, who owns a part-Shagya (ObiWan). Two responses from people who haven't renewed.
- MIDWEST (open): Position will probably stay open until July.
- Arlene mailed out reminder renewal notices to those without email addresses.

Breeding Committee (Adele Furby):

- Successful inspection tour!
- No BC meetings; recovery period.
- Working on Inspection 2009 newsletter: Adele formatting; Working with good printer in Missoula; Same format used in the past. May use "silk" paper. Quoted: for 200, 11x17 in color = \$1.70 each page, but doesn't include folding, stapling, etc. Should be in the ballpark of under \$10 per newsletter total. Send 2 copies to each member. Adele will donate \$300 to NASS to help print the newsletter and suggests we print around 200. Should be able to get it into the mail in February. Jamie can also upload to web site so people can print it out in color if they choose to. 1 copy per person more affordable; Others will also donate \$ to help with costs. Black & white much cheaper, cuts price down to less than ½ of color costs; color available on web site for download/printing. Adele will proceed with layout and get more specific estimate on black and white.

Performance Awards Report (Elaine Kerrigan):

- Working on getting awards completed.
- Price about \$300.
- Two more divisions this time.
- Plaques and ribbons being given out.
- Award company shipping them to the people directly and charging NASS.
- Info up on web site for winners, results, etc.
- Award sponsors for 2010 – push that this year to help offset costs.

Learner Judges (Adele Furby for Kathy Richkind):

- Hallie Goetz first graduate! Congratulations to Hallie.
- ISG giving judges courses; NASS nominees can go to ISG judging course.
- Hallie went and graduated through system that NASS developed.
- Can put the list on the web site to recognize new judges; post as news item & create separate page for judges w/ a photo and information; maybe ask each judge to write a story about their path to judgedom.

Web Site Committee (Kathleen Warren & Jamie Buck):

- 6 members on the forum
- Not much activity coming through as of yet
- Web site current
- Twitter & Linked-In pages set up for NASS; will send out emails to Shagya owners to get them to participate. FaceBook page coming soon.
- Would be good to have event posting so interested people can attend shows in their region
- Uploaded previous years awards from 1995 – 2001
- NASS Stallion Auction on Horse Chronicles website and Equine Journal Magazine and EJ website.

Newsletter Committee (Jamie Bratt – not on the call)

- Jamie Bratt doing a great job.
- Newsletter is 42 pages!
- Will be available as PDF and Flipbook on web site. Members can print out a copy.
- Newsletter should be done & ready for BOD review after report received from ISG.

Fundraising & Marketing (Terry Hey – not on call)

- Equine Journal Magazine is going to NASS members monthly
- Page for Shagya Breed on Equine Journal website www.equinejournal.com
- Deadline for next article is Feb. 8 (April issue)
- Have to submit a NASS membership list for subscriptions to Equine Journal
- Equine Journal will not send magazine outside the US.

Information Officer (Gwyn Davis):

- No report at this time

Stallion Auction (Gwyn Davis):

- No Report at this time
- On Horse Chronicles
- Auction ends March 31st

Organization Liaison Report (Adele Furby for Kathy Richkind):

- USDF Winners: 2 in dressage! Training level and third level.
- Will check to see if this info will be in the newsletter; photos would be great

AHA Report (Elaine Kerrigan):

- No report at this time.

AERC (Monique Vincent & Patty Betts):

- Brainstorming options to recognize Shagyas through AERC
- Will share ideas with BOD via email
- Don't want to replicate other efforts; want to do this different

New Business (Jamie Buck):

- Ideas on promoting sponsorship levels on NASS web site. Will help bring funding into NASS. Suggestions regarding getting items donated for an auction.
- Stallion Auction will help raise funds; it will get better when breed is better known.
- Need to promote newsletter paid ads. None in this newsletter. Is newsletter medium causing challenges? Open to ideas and help.....

Old Business:

- (Patty Betts) Questionnaire survey: Draft of objectives and criteria that we want this survey to help us accomplish; who do we want to take it? What are the questions? Working on draft. Next step: Draft of ideas about how to conduct a survey; Prepare and distribute. How do we use it? A stepped approach.

Meeting Adjourned – Motion by Arlene Michaud, Second by Monique Vincent

Meeting time – 8:45 pm Pacific Time

Next Meeting March 31, 2010