

**North American Shagya- Arabian Society, Inc.**  
**NASS BOD Meeting**  
**January 26, 2011**  
**6:30 PM Pacific Time**

**Call to Order:**

**Welcome & Announcements:**

For the accuracy of minutes this meeting is being recorded for NASS Secretary Stephany Seay.

**Roll Call: To Include "silent listeners"**

Jamie Buck, Elaine Kerrigan, Jamie Bratt, Kathy Richkind, Arlene Michaud, Patty Betts, Adele Furby, Kathleen Warren

**ABSENT:** Gwyn Davis, Rebecca Blair, Carol Neubauer

**AGENDA ITEMS**

**NASS BOD Minutes** – November 10, 2010 Approved Minutes are posted on the NASS website

**Treasurer's Report: Arlene Michaud**

**NASS Year End Financial Report:** Everyone should have gotten copy of financial report. Some confusion cleared up. What was big expense in 2010 compared to 2009 (Inspection)? NASS paid ISG dues, twice within the year. Inspection newsletter was also published, which is a big expense.

Present bank balance is \$711.44. \$125 in registrations/transfers coming from Carol.

**Membership Report: Arlene Michaud**

Five Membership Renewals for the year. One Lifetime Membership. RDs should contact members that are in their region and encourage renewal. Deadline 3/31/11 - \$10 extra charge after that deadline.

**Registrar Report: Carol Neubauer**

Jamie Bratt still needs to finish the new registrar form. Adele reported that Carol would like to see a proof on the paper that's going to be used to see how the paper will take the ink. Jamie Bratt will follow up.

**ISG Liaison Report: Adele Furby**

Still no notice about a delegate conference this summer. Romanians inviting meeting to take place there.

**Information Officer: Gwyn Davis**

*Gwyn not on the call – no report*

**Regional Directors - Reports:**

**Eastern Region – Kathleen Warren:** Attended USGS, USDF event. Gave saddle pad to NASS winner Emily Christen; Sat at a table with some Trakehner breeders, very aware of Shagya breed; Lusitano breeder there also familiar with Shagyas. Emily Christen was very excited about receiving award; would be good to get a hold of photos of Emily receiving it. Kathleen will follow up on photos and maybe write up an article for the newsletter about the event.

**Southwest Region – Elaine Kerrigan:** One of Elaine's regional members that she is in frequent contact with has moved to AZ; he's doing some kind of radio program re: history, etc. of Shagyas. Not too much response from most folks in the region. Working steadily on getting everyone (horses) in the Swiss database.

**Rocky Mountain Region - Kathy Richkind:** Locally, in Santa Fe, Equestrian Center organizing horse fair; Kathy will take a free table for NASS.

**Northwest Region – Patty Betts:** Attended PNER convention (Portland) - may have fallen down on the job for what she said she'd do for NASS; attended, ASAV had a table. Did not have a chance to promote NASS or Shagyas. Have gotten some emails from people who are looking for Shagyas for endurance. Need to work on staying in touch with members better.

**Midwest Region – Rebecca Blair:** *Rebecca not here.* No Report

**Organization Reports/Updates:**

**USDF & USEF – Kathy Richkind:** Just got paperwork for us to have USDF award; have to have a member organization \$200/year. Forwarding that to Arlene.

**AHA – Elaine Kerrigan:** Nothing to report.

**AERC – Patty Betts:** Radautzer Award. AERC got all info and will process. Followed up on status and said notification would be posted but web site under “breed awards” says contact breed organization – but, it’s not posted. But, there are regional organizations linked that we could send the info to.

Board Approval? Already approved. Jamie Buck will work on getting that up on the web site. Could we put in an announcement in AERC magazine? Black & white 1/8 of page = \$135 for each issue. We could send out a press release and it might get published as a news item. We could send a press release to all the endurance organizations. Also, ride camp sections will post about anything. Could endurance BoD members coordinate on this? BoD would like email to know that emails have been sent and to whom, so we know we’ve got it covered. Jamie Bratt and Pattie will become a little committee to work it all out.

**COMMITTEE REPORTS:****Breeding Committee Report: Adele Furby (Chair)**

Nothing to report. (Kathy R.) DNA testing pricing has not gone up, blood testing has gone up.

**NASS Performance Awards Report: Elaine Kerrigan (Chair)**

**Awards Update:** Awards for 2010. Everyone got awards costs. 10% discount. No charge if we cancel.

**Awards –** Need to establish a budget for 2011 awards. There’s enough in the budget right now; awards are about \$400 – part of expense is shipping. Could cut expenses by reverting to old method of having awards shipped to Elaine, and Elaine ship them all out? Order is in; they are made and will be getting shipped out soon.

(Jamie Bratt) For next year we should look into some of the cheaper options. (Adele) it would also be good to get more sponsorship, rather than go too cheap. (Jamie Bratt) it might be a good idea for NASS to open a PayPal account. NASS would pay a percentage on the amount. Jamie Buck & Arlene will look into it.

Awards information has been posted on the NASS website – Photos will be added as they are sent in by the recipients.

**New Divisions:** Elaine suggested adding a division called “**Sport Horse Under Saddle**”, which is a more modern terminology and covers more, as well as keeping “**Hunter Under Saddle**” for more strictly hunter/jumper competitions. She also suggested dividing up the distance riding division between **Endurance** and **Competitive Trail**, and has an FEI only distance riding division since FEI rides are scored differently. Monique would know the most about how FEI differs and can advise us as to how to set up the points for the FEI rides.

Elaine moves to add to the NASS Performance Awards Program a division called “**Sport Horse Under Saddle**”, and split the distance riding division into “**Endurance**”, “**Competitive Trail**”, and “**Endurance FEI**”, with the provision that a competitor can use the points they earn on each distance ride in either the "Endurance" or "Endurance FEI" division, but not in both for the same ride. Jamie Bratt seconds. Elaine-yes; Arlene-yes; Kathy-yes; Patty-abstained, explaining that she was concerned we don’t understand; Adele-yes; Kathleen-yes. MOTION APPROVED>

**New Awards Division – Sport Horse Under Saddle –** Need BOD approval

**Learner Judge/Education Committee Report: Kathy Richkind (Chair):** No report

**Website Committee Report: Jamie Buck , Chair**

Nothing to report, trying to keep web site updated.

**Website Subcommittee Report –** Jamie Buck, Chair, Jamie Bratt, Adele Furby, Kathy Richkind, Rebecca Blair, Kathleen Warren  
Set up date for Website Subcommittee Meeting to discuss: Will do an email to shoot back some dates and try for something in the next week or two.

1. Website Re-Design. Don’t have a re-design now because they want money.
2. FaceBook Survey & Social Network(s) for NASS
3. Review/Discuss Proposed FaceBook Policy

**Internet Forums/Blog Internet Report - Kathleen Warren**

**Newsletter Committee Report: Jamie Bratt (Editor)**

Everything looking good; lots of content for this issue. Need to vote on 200-word limit for Farm News. Jamie Bratt would like to make a motion to eliminate that limit, maybe set it to something higher, perhaps 500 words. Everyone agrees to take the 200-word limit out. News editor can manage limits on case-by-case basis. Newsletter should be out by March 1<sup>st</sup>.

**Fundraising/Marketing/Promotions/Events/Publicity Committee:**

**Great Horse Breeds Coffee Table Book Update – Jamie Buck** Sent email to Publisher Bonnie, haven't heard back. Adele hasn't heard a thing. Production date was going to be in April.

**NASS Calendar for 25th Anniversary - Kathleen Warren** 2012 calendar to sell; 18-month calendar to come out in July. Kathleen will move forward; will send out email asking for *photograph* (NOTE from Secretary: *Stephany would love to submit photos for this calendar; please advise via email*) BoD should decide layout before we start soliciting.

**Stallion Auction Fund Raiser - Gwyn Davis. Chair**

Stallion Auction info has been posted to the Website, emailed to NASS Membership. Deadline is March 31<sup>st</sup>; Submissions will go to Gwyn. May want to solicit Ride Camps and other endurance sites w/ Auction announcement, as well as awards.

**New Business:**

Planning for Celebration of **NASS' 25th Silver Anniversary in 2011 & 25th Year as ISG Member:** (Adele) Egyptian Event in Kentucky has invited NASS to do a 2-day seminar about Shagya system of evaluating horses. Might be a good opportunity to have a national meeting there. Early June. Everyone seems to think it could work; Adele will keep folks posted. *Follow-up note--the seminar at the Kentucky Horse Park was cancelled due to the Park not being available on the day seminar was planned, so idea was not pursued.*

**ISG Delegates Meeting 2011:** Discussed above.

**NEW Studbook Committee – Jamie Buck:** Would like to propose a new Stud Book Committee (*Would like to appoint the following individuals to investigate current technologies for the studbook: Adele Furby, Elaine Kerrigan, Carol Neubauer, Jamie Bratt, and Terry Hey.*) Willing? Adele-yes; Jamie Bratt-yes; ....

**Old Business:**

None to report

**Upcoming Events:** - Any announcements from Membership regarding Events, Shows, Rides, etc.? None to report.

**Questions from NASS Membership:**

**NEXT BOD Meetings Scheduled – Wednesday March 30, 2011 - 6:30 PM Pacific Time**

NASS BOD Meeting Calendar (*Wednesdays 6:30PM PACIFIC TIME*):

January 26, 2011

March 30, 2011 (*Stallion Auction Closes March 31st*)

May 25, 2011 (*NASS Nominations will open June 1 for Officers and BOD Members*)

July 27, 2011 (*NASS Elections*) & *NASS 25th Anniversary Celebration Membership Meeting*)

September 28, 2011

November 30, 2011

**Motion to Adjourn:**

- First – Jamie
- Second – Kathy
- Time - 11:35pm EST