

2-16-07

NASS BOARD OF DIRECTORS MEETING (#4)

A. CALL TO ORDER

President Kathy Voyer called the meeting to order at 5:08 pm PST

B. PRESIDENT'S REPORT

1. 4th BOD conference call meeting since becoming President
2. We are having more frequent BOD meetings to keep the members informed during transition
3. Libby Bickford submitted by e-mail her resignation from the BOD effective immediately. Resignation was accepted by return receipt post. Awaiting return receipt.
4. Caretaker Board sent ISG a request for adoption of new name, Shagya-Araber Registry, for 501(c)5 on 12/24/06. ISG requires name to have clear linkage to geographic area served, to include designation "Shagya-Araber," and to be similar to NASS. We cover USA and Canada, so new name is officially adopted as **NORTH AMERICAN SHAGYA-ARABER REGISTRY (NASR)**.

C. ROLL CALL

Kathy Voyer, President

Gwyn Davis, Vice President

Hallie Goetz, NE RD

Shelly Housh, SW RD

Terry Hey, MW RD

Lori Baker, NW RD

Quorum present

Also present:

Nancy R. Skakel, Secretary

Arlene Michaud, Treasurer

Carol Neubauer, Registrar

Jamie Buck, web chair

Eric Nelson, advisory chair

Vince McCarty, marketing chair/
501 chair

Becky McCarty, awards

Adriana Kostersitz

Shannon Slessor

Donna Coss

Killian Dill, President ASAV

Linda Rudolphi

Adele Furby

Marty Powers

Denis Atam

Daunna Sellers

D. READING OF MINUTES FROM 1-16-07 BOD MTG

1. Approval of Minutes from 1-16-07 BOD meeting have been reviewed by the BOD and approved by all three (3) BOD members present at that meeting: Gwyn Davis, Lori Baker, and Hallie Goetz. **1-16-07 MINUTES APPROVED**
2. President wishes to introduce into minutes of 11/15/06 BOD meeting that prior to that date BOD minutes were published in the "NASS News" and no other record book of minutes exists. **Current Secretary is keeping Record Book of Minutes for BOD meetings.**

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E. TREASURER'S REPORT - Arlene Michaud

1. Financial Standing:
 - Deposits \$8215.96
 - Expenditures \$766.80
 - 2/13/07 Bal. \$8049.16
- Commendation to Registrar Carol D. Neubauer for thoroughness of documentation and records of expenses
2. Membership report:
 - 4 renewals and 5 new memberships received
 - Not clear on current membership list
3. Discussion of renewal notification procedures
 - Treasurer will send membership renewal notices to last year's members
 - Membership lists from Registrar and newsletter editor will be forwarded to Treasurer and Secretary
4. 2006 State of Montana Financial Report filing is in process

F. REPORT OF OFFICERS - BOD

Gwyn Davis (VP)

1. Working on list of educational and informative articles from past "NASS News"
2. Nancy Skakel will keep listed articles as Librarian

Hallie Goetz (NE RD)

1. Inspection Newsletter done! In final format
 - Needs final review; 36 pages long
 - Will go to printer in coming week
 - Costs approx. \$1300 covered by ads
2. April Newsletter deadline moved up to 4/1/07
 - Should be published by mid to late April
 - Request for more submissions from members

Terry Hey (MW RD)

1. Membership update response has been slow
 - Will begin to send e mail requests for update information
 - Will follow up with letters to members without e-mail or who have not responded to e-mail requests
2. Received inquiry from Shelly Housh if membership for Dan Shaw was recorded; Hallie responds he is on the 4/06 membership list

Lori Baker (NW RD)

1. Report from PNER Convention: Nancy Skakel
 - Approximately 100 visitors to our booth

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- \$100 from breeding raffle donated by Nancy Skakel; will continue breeding raffle at AERC convention and announce winner there
 - Lori Baker, Egon Kamarasy, and Linda Rudolphi sent donations to help with expenses
 - Several members assisted in booth and sent information, ad fliers, and stallions fliers
2. Request for more material and fliers for AERC to be sent to Nancy

Shelley Housh (SW RD)

1. Report from Equine Affaire:
 - Judy Moore, Killian Dill, Dan Shaw, and Kathy Voyer assisted Shelly
 - Many visitors were repeats from last year
 - Stallion Sterling Silver and two young Shagyas were on display
 - Lots of purchase inquiries received
2. CNASHA Classic at Star Vaughn in Elk Grove, CA is June 1-3
 - Are members interested in attending to promote Shagyas?
 - Shagya classes can be requested; encourage people to sponsor classes
3. Inquiry received from Martha Cherry: How many members in NASS in 2006? (answered above under Treasurer's report)

NOTE: Board member Terry Hey had to leave meeting at this time, 6:34 pm PST

G. REPORT OF COMMITTEES

- 1) **501** – Vince McCarty (Chair): (not available; Kathy Voyer reporting)
 - In final stages of reviewing updated bylaws and guidelines
 - Expect to have bylaws ready to submit in a couple of weeks
- 2) **By Laws** – Kathy Voyer (Chair):
 - Kathy replaced Hallie as chair of this committee to ease Hallie's workload
 - Newly appointed chair is Shannon Slessor; President will notify Jamie to make change on web site
 - When completed, will post draft bylaws to web site for comment
- 3) **Marketing** – Vince McCarty (Chair): (not available; Kathy Voyer reporting)
 - With new name accepted marketing committee can move ahead with many projects in mind
- 4) **Breeding Committee** – Hallie Goetz (Chair):
 1. Work on re-writing breeding guidelines nearing completion
 2. New foreign stallion BASAL has been approved; notice will be published in newsletter
 3. About 10 more items to be finalized by committee
 4. Registrar only needs copies of DNA typing results and instructions from BC for any changes to registrations

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5. Registrar mailed a packet of information on approved stallions to BOD and officers
- 5) **Advisory Council** – Eric Nelson (Chair):
 1. Audit is complete; 3 page report sent to President; will send copy to Secretary
 2. Trends could be observed from audit records
 - Inspection years generate secondary income from increased activity in transfers and registrations
 - Inspections have generally lost \$200 to \$300 each
 - When there has been a change of Treasurer the first few months data has been lost
 - Bank charges have been paid that were not required for a nonprofit to pay
 - Stallion auctions have generate increasing yields; a good fund raiser
 - Logo brand merchandise has not had sales for past 5 years; suggest getting marketing committee involved
 - Newsletter generally loses money but is important communication tool
 - Since 2003 there has been increasing numbers of transfers of ownership, meaning new owners and more horses available
 3. Discussion of newsletter costs
 - Currently sent to 107 members and approx. 30 other organizations (ISG member registries, Kellogg library, Kentucky Horse Park)
 - ads cover production costs but not delivery costs
 - More ads are being purchased in recent issues
 - Available in on line only delivery by request; may consider CD publishing in future
 - Previous issue is posted to web site after newest issue is published
- 6) **Learner Judge / Education Committee** – Kathy Richkind (Chair): (not available, Adele Furby reporting)
 1. Conference call on 1/21/07 adopted goals and objectives for this committee
 2. Committee divided responsibilities for these sections:
 - a. Judges and Evaluations: Kathy Richkind and Adele Furby will develop proposal for apprentice judge program
 - b. ISG Liaison: Adele Furby:
 - ISG judging seminar and judges training opportunity at Babolna July 7-8-9; info will be posted to our web site
 - Currently we have 3 applicants for 2 positions as delegates to judges training session
 - c. Education
 - Nancy Skakel will coordinate library with loans to members making required deposit and paying shipping

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- Gwyn Davis is creating list of educational and informational articles from past newsletters
- Nancy Skakel and Linda Rudolphi are setting up proposal for organization of educational information for web site
- Developing plans to provide more educational seminars in conjunction with inspection sites and regional gatherings
- Adele Furby is working with inspection site hosts to produce a video of 2006 inspection with judges' commentary
- Linda Rudolphi is gathering information to provide links to other organization web sites regarding approval procedures for Shagyas in other breeds
- Judy Moore was asked to be contact person for creating a calendar to be posted of other educational opportunities

7) Website - Jamie Buck (Chair)

1. First meeting was 1/15/07
2. Working on guidelines for procedures to review and approve material prior to posting on web site
 - Basic concept: committee chairs send material for BOD to review with cc: to web chair; if no objections BOD will forward to President who will send final copy and note of acceptance to web chair who will then post
3. There will be 3 avenues for web material:
 - Standard for most items; committee chairs can indicate to BOD requested review time period for acceptance
 - Fast-track: Can request urgent review of material that is time-sensitive
 - Obvious errors corrections (i.e. misspellings, contact information)
4. Dan Shaw is working on data base for Registry and membership
5. Gwyn Davis sent list of corrections to current web site information

H. CONSIDERATION OF COMMUNICATIONS: deferred

I. UNFINISHED BUSINESS

1) 2007 Stallion Auction (2/15 - 3/22) : Adrianna Kustersitz

- Fliers and brochure are being printed
- Some ads have been posted to free internet sites; request more information for free advertising from members
- Will send Publisher file to Lori Baker to print fliers for AERC convention

2) Awards - Becky McCarty

- 2006 awards winners have been posted to web site and awards are being mailed
- Only one inquiry for awards program has been received this year; need to do more promotion

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- Noted that AERC often does not correctly identify Shagyas and part Shagyas

- 3) **Caretaker Board Report** : covered above
- 4) **Membership update project** (Terry Hey) - see MW RD report
- 5) **Conflict Resolution Committee formalized** - Nancy Skakel
 1. Committee members appointed are Nancy Skakel/chair, Jamie Buck , Egon Kamarasy
 2. Developing proposal for Rules and Guidelines for conflict resolution
 3. Request for volunteers to join this committee
 4. Proposal for these positions to be elected in new 501 (c)5

J. NEW BUSINESS

- 1) **Propose purchase of "Quick Books"**
 - a. Audit of past records is completed and has been entered into Quick Books format
 - b. Quick books Online costs \$240 yearly and could accommodate both the 501(c)3 and 501(c)5 books
 - c. **MOTION** to purchase Quick Books Online by Hallie Goetz, seconded by Gwyn Davis. Yes votes from Hallie, Gwyn, Shelly Housh, and Lori Baker. Quorum carries the motion.
- 2) **ASAV Merger Committee** - formed 1-11-07 - Mary Lehman, Chair (not available)
 - Killian Dill, President of ASAV: Merger talks are progressing on both sides with no major obstacles
- 3) **UPCOMING EVENTS -**
 - a. **AERC Convention** (2/23-2/24) Lori Baker
 - Request for more volunteers to help at booth
 - Request for TV/VCR player and second laptop for display
 - Arabians in Motion Classic sport show in Salem, OR 3/17-18
 - Lori will have a business booth, Nancy Skakel scribing: offer to hand out fliers
 - b. **Car/Am Equine Affaire** - Shannon Slessor
 - 3/15-17 with estimate of 50 to 75 thousand visitors
 - Will be going to assess future opportunities for Shagya promotion
 - c. **ISG Meeting in Kabiuk, Bulgaria** - (5/18 thru 5/20) - group trip
 - Shelly Housh has investigated inexpensive air and train fares to Bucharest and Budapest and will post links on web site with itinerary
 - d. **Judging Seminar** - covered under education committee
 - e. **Membership Renewal** - please remember to renew your membership for 2007.

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4) Escrow Account for NASR

- Attorney Kenton Ball advises creation of escrow account to benefit NASR for start up money
 - Escrow funds would not be accessible to attorney or Caretaker Board
 - Suggest inclusion of stallion auction proceeds and membership fees
 - **MOTION:** Motion made by Hallie Goetz to set up escrow account to benefit NASR and funded with proceeds from stallion auction and 2007 membership fees. Seconded by Shelly Housh. Yes votes from Hallie, Shelly, Lori Baker, and Gwyn Davis. Motion carries with quorum.
 - Treasurer is charged to set up escrow account with incorporating attorney as above.
- 5) Suggestion from Donna Coss to include space to list horses on membership and renewal forms

K. Next BOD conference call meeting

- Next BOD meeting scheduled for Friday 3/30/07 at 5 pm PST agreed by all BOD members present

L. MOTION TO ADJOURN

Adjourned by unanimous agreement at 7:04 pm PST

Submitted by Nancy R. Skakel, Secretary

Addendum: 2/20/07:

Minutes reviewed and approved per e-mail communication by BOD members Shelly Housh, Lori Baker, Terry Hey, and Gwyn Davis.